

# Yann Pierre joins Waga Energy as Group Sales Director

(Eybens (France), September 3th, 2024) - Waga Energy, an expert in producing Renewable Natural Gas (RNG) from landfills, announces the appointment of Yann Pierre as Group Sales Director, starting August 19, 2024. Reporting to Chief Executive Officer, Mathieu Lefebvre, Yann Pierre will head up all sales activities (business development, RNG sales, contract management, marketing, etc.) and is tasked with accelerating the Group's growth across international markets.

A graduate of Polytech Nancy, Yann Pierre draws on his proven international expertise in RNG and waste-to-energy. As one of France's forerunners in the industry, Yann Pierre has spent the past 20 years developing more than 300 RNG production projects, both in Europe and North America. His track record includes France's first biomethane injection project using agri-food waste, in the Lille region.

**Yann Pierre** said: "I am thrilled to join Waga Energy, an innovative company that has become a global-leading RNG producer in less than a decade, and whose values of daring, commitment, cooperation and expertise I fully share. As Group Sales Director, my goal is to continue building our sales force in order to accelerate deployment of the WAGABOX® solution in the countries where the Group operates (France, Spain, Italy, the United States and Canada), and in new target markets."

**Mathieu Lefebvre, Chief Executive Officer of Waga Energy**, said: "I am delighted to welcome Yann Pierre, whose contribution to developing the RNG industry, and his personal commitment to the energy transition and the fight against global warming I greatly appreciate. His unique expertise, combined with his international sales and marketing experience, will take Waga Energy to a new milestone in its growth."

## Background

A graduate engineer of Polytech Nancy, Yann Pierre has been involved in the environment, Renewable Natural Gas, and waste-to-energy industry for over twenty years. Prior to joining Waga Energy, Yann was Sales Director for gas solutions at the US group Pentair, which is listed on the New York stock exchange. Before that, from 2014 to 2022, he played a key role in the development of Prodeval – one of France's leaders in the purification of biogas from anaerobic digestion – serving as Director of Operations, then Sales Director. In earlier years, Yann held a worldwide sales position at Flotech, a New Zealand company specializing in gas and fluids engineering, and was Project Engineer at Urbaser, which specializes in waste treatment and recovery.

## About Waga Energy

Waga Energy (EPA: WAGA) produces competitively priced Renewable Natural Gas – RNG – (also known as “biomethane”) by upgrading landfill gas using a patented purification technology called WAGABOX®. The RNG produced is injected directly into the gas distribution networks that supply individuals and businesses, providing a substitute for fossil natural gas. Waga Energy currently operates 27 RNG production units in France, Spain, Canada and the USA, representing an installed capacity over 1 TWh/year (3,412,960 MMBtu).

Each project initiated by Waga Energy contributes to the fight against global warming and helps the energy transition. Waga Energy employs 250 people. The company is established in Philadelphia, PA, and Miami, FL. The 2023 consolidated revenue was 33.3m€. It is listed on Euronext Paris (FR0012532810 – EPA: WAGA). [www.waga-energy.com/en](http://www.waga-energy.com/en)

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